



# IMPACT

CAREER CENTER

*Impacting Lives and Communities  
Restoring Hope, Dreams, and Homes  
Breaking Cycles of Poverty*

Keith Richardson, *Program Director*  
Robyn Sturgeon, *Director of Student Services*  
Joanne Banton, *Event Coordinator*

A Program Under  
Fuel 21 Ministries  
[impactcareercenter.org](http://impactcareercenter.org)



# IMPACT

CAREER CENTER



## **Making Careers Possible**

ICC provides support to help anyone wanting to get a degree and pursue a career. Through GED programs, college entrance exam preparation, college coursework support, and job alignments, the possibilities are endless.

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## **Breaking Cycles of Poverty**

Students receive mentors, tutors, counsel, and accountability to help them set and meet short and long-term goals. Excuses for failure are non-existent as support structures are put in place to help every student succeed.

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## **Providing Jobs and Revitalizing Communities**

Through business partnerships, students earn an income while working toward their degree. They learn financial management, character development, employee standards, and servant leadership for entrepreneurial opportunities.



## Our Vision

To impact lives, families, and communities in underserved areas through hope, education, and financial empowerment.

# Our Mission

Restore hope and ignite dreams and potential through education opportunities, business partnerships, career development skills, and wrap-around support.

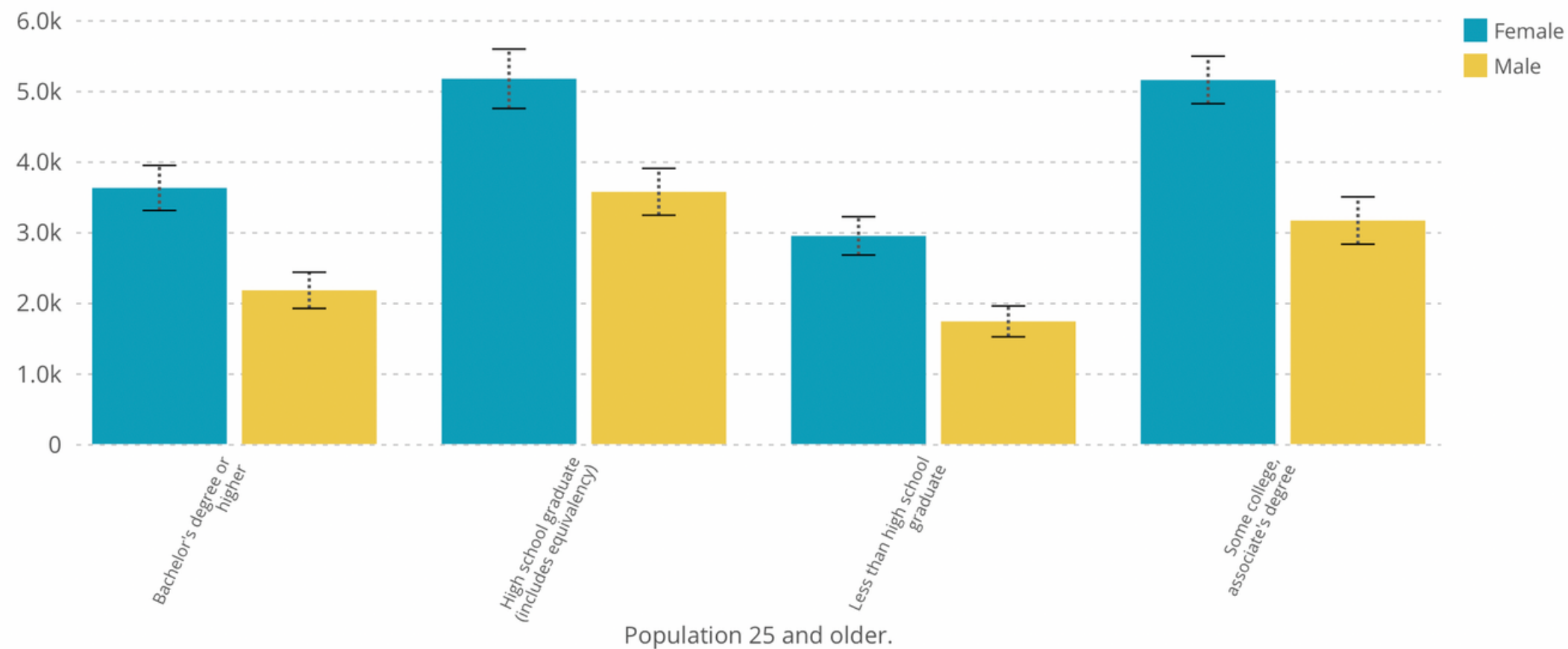


# Education Correlation

How educated are Orlando adults living below poverty level?

## Poverty: by Education (2015-2019) in Orlando, FL

Poverty Status: Income in the past 12-months below poverty level



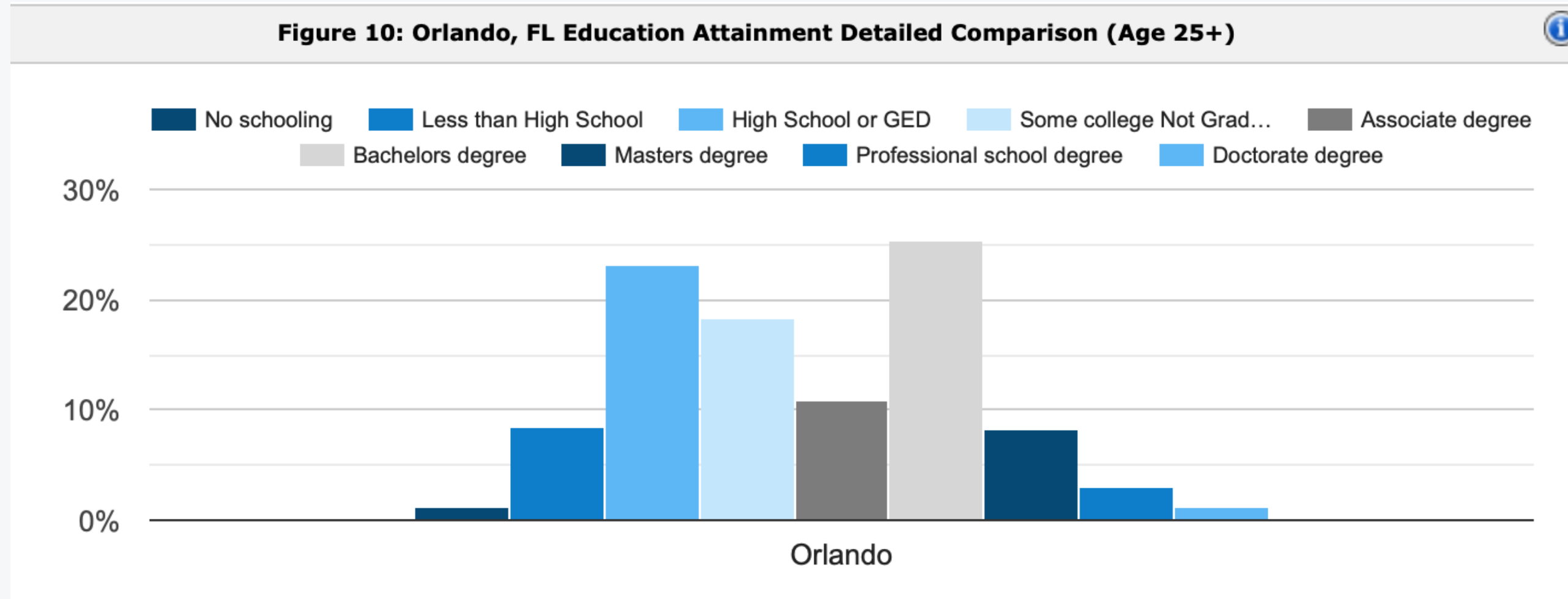
# 41.3%

of non-high school graduates live in poverty in Orlando.

<http://www.city-data.com/poverty/poverty-Orlando-Florida.html>

<https://www.livestories.com/statistics/florida/orlando-poverty>

# Restoring Dreams Through Education and Economic Opportunities



## GED Program

10%

Approximately 10% of Adults aged 25+ do not have a high school diploma.

## AA Degree Opportunities

41%

An additional 41% of adults in Orlando ages 25+ have not started or completed a college degree.

## Business Partnerships

100%

Every student at ICC will be required to work a minimum of 15 hours/week through community partnerships for hands-on career development experience.

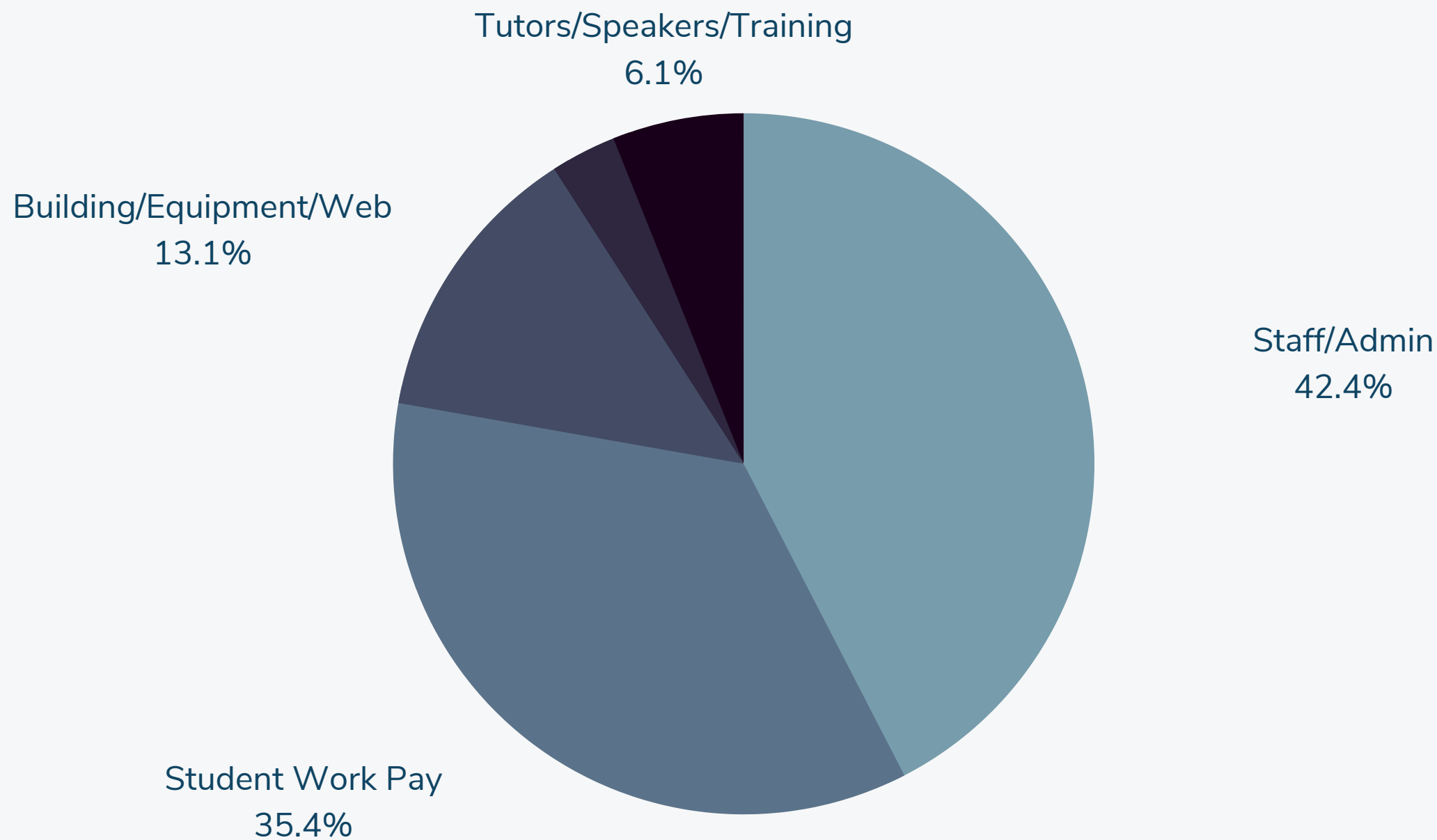
# Funding Requirements

## Investing in Lives, Families, and Communities

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### College and Business Partnerships

Students will be assisted in preparation for college entrance exams, the college application process, and PELL Grant Funding through the college. Through area business partnerships, students have the opportunity to create income while earning their degree and learning financial management and character development.



Annual Budget is \$300,000

# Strategy

The opportunities of career reality and economic empowerment through ICC will be shared through outreach in impoverished areas, recovery programs, local high schools, Boys and Girls Clubs, and through area churches and businesses.

# Tactics

Through collaboration with community partners, businesses, churches, and colleges, ICC will provide destiny-aligned career education, character development, and an environment to help students set goals and pursue dreams with full support.

# Execution

Potential students fill out an application and meet with our directors to help identify career/work path. Once students are accepted into the program, they will begin studies in either GED prep, or college prep courses and begin the college application process with our Director of Student Services.

Strategy

Tactics

Execution







## EDUCATION AND SUPPORT

With the assistance of staff, tutors, and mentors, students have wrap-around support and opportunities for success in their degree and career pursuit.

## CHARACTER DEVELOPMENT

Students are held accountable for work completion and taught time management and employee skills to grow in the profession of their choice.

## FINANCIAL LITERACY AND EMPOWERMENT

Through business partnerships and work opportunities, students learn fiduciary responsibility, goal-setting, and servant leadership to help break cycles of poverty.

## COMMUNITY REVITALIZATION

As more students pursue their dreams through ICC, jobs can be filled, new businesses started, crime rates reduced, and communities revitalized.

# CORE CURRICULUM COURSES



## EMPLOYEE ETIQUETTE

- WORK ETHIC
- HONORING AUTHORITY
- TIMELINESS
- APPROPRIATE WORK ATTIRE

## FINANCIAL LITERACY AND EMPOWERMENT

- BUDGETING
- CREDIT/DEBT
- PLANTING/HARVESTING
- INVESTMENT AND RETIREMENT

## CAREER READINESS

- GIFT ASSESSMENT AND CAREER ALIGNMENT
- RESUME WRITING AND INTERVIEW SKILLS
- CAREERS VS JOBS
- CULTIVATING ADVANCEMENT OPPS

# PROGRAMS

The following Program Packages are \$50 (inquire for scholarship opportunities) and meets two times a week for four weeks.

## GED Success Program

- GED Preparation Program
- Core Curriculum Courses for Career Success

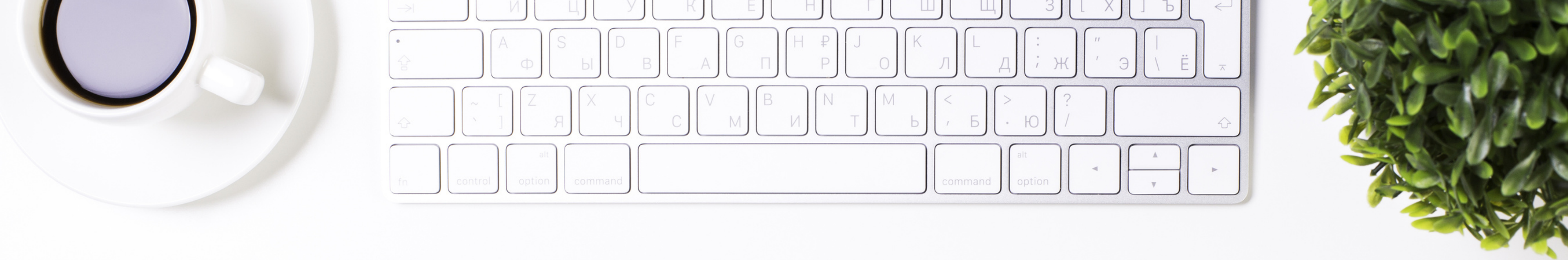
## College Preparation Program

- GED Preparation Program (If needed)
- Core Curriculum Courses for Career Success
- College Entrance Exam Readiness Program

## Career Path Assistance Program

- Career Alignment with Business Partnership Program
- Core Curriculum Courses for Career Success





The following is a two-year program that includes the College Preparation Program as a prerequisite. Students will graduate this program with an Associate's Degree (debt-free), and will have work and learn financial management while in the program.

## College and Career Readiness Program

- College and Career Readiness Program
- College Preparation Program
- Career Alignment and Business Partnership
- College Associate Degree Program

## Step 1

After student interviews and acceptance into the program, they will complete the GED Program and/or College Exam Writing and Math Prep Courses.

## Step 2

Students apply to the college and set up courses to be taken at Impact Career Center.

## Step 3

Students are paired with an employer for income or with a non-profit organization to be paid through ICC.

Upon  
Admittance  
to ICC

# Program Director



**Keith Richardson**

Director of Business and  
Career Development

Keith loves seeing people walk in their God-ordained purpose. Through his years in the marketplace as a Design Engineering Assistant and as Senior Technology Specialist, he was involved in internal customer service training. He has also been in the ministry of restoration for over 10 years as an Associate Pastor, Lay Counselor, and Men's group leader. As a husband and father of two, he has experienced the faithfulness of the Lord in every area of life, including his finances.

"This program has been a long-time dream to help guide young adults into successful work careers. I firmly believe education plus skill and high character equal success in the workplace and life relationships."



**Robyn Sturgeon**

Curriculum and  
Development

With over 25 years experience as an educator and district math specialist, Robyn is a former District Teacher of the Year, National Board Certified Teacher, and recipient of the "Unsung Heroes in Education" award. She has been featured in Teacher Magazine as well as the book, "Teachers: A Tribute to the Enlightened, the Exceptional, the Extraordinary."

Robyn has presented teaching and learning strategies at regional and national conferences across America and Canada. Robyn, a wife and mother of two, founded Fuel 21 Ministries to help bring hope, healing, and restoration to youth and families that have had adverse experiences. She currently works with inner city youth and young adults as an educator and mentor.



PROGRAM AND FUND  
DEVELOPMENT

Business and college partnerships are being established and funds secured to begin program services.

June/July 2021

STUDENT  
APPLICATIONS

Potential students will be interviewed and assessed to determine program plan, curriculum, and job alignment.

November/December 2021

LAUNCH

Students can begin GED prep classes or college prep and application processes for College Semester start dates.

January 2022

# Strategy for 2021/2022

**PROPOSED TIMELINE**

*RESTORE*

**HOPE**

*RENEW*

**VISION**

*IMPACT*

**LIVES**







# IMPACT CAREER CENTER

## IS A PROGRAM UNDER FUEL 21 MINISTRIES



***FUEL 21 MISSION STATEMENT:  
IMPACT POVERTY-STRICKEN URBAN AREAS WITH CHRIST-CENTERED  
OUTREACH, EDUCATION, MENTORSHIP, AND COUNSEL PROGRAMS.***

Our passion is to help “rebuild the ruined cities” (Isaiah 61:4) through sharing the love of Christ and implementing outreach, education, and counsel programs to youth, young adults, and families in urban areas.

*“And they shall rebuild the old ruins. They shall raise up the former desolations, and they shall repair the ruined cities, the desolations of many generations.”*

*Isaiah 61:4*



# Contact Us

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*PLEASE PRAY ABOUT PARTNERING WITH US AND INVESTING IN THE LIVES OF OUR STUDENTS TO RESTORE DREAMS, BREAK OFF CYCLES OF POVERTY, AND REVITALIZE COMMUNITIES.*

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